



# Community Coordination & Outreach (CCO) Meeting

Kanawha County, West Virginia  
March 23, 2021



**FEMA**

# Agenda

- Welcome and Introductions
- Why We Are Here
- Where We Are – Preliminary Maps
- Impacts
- Floodplain Management
- What You Should Do



# Welcome and Introductions



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**RISKMAP**  
FEDERAL EMERGENCY MANAGEMENT AGENCY



# Why We Are Here



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Increasing Resilience Together

# 2016 Flood Study

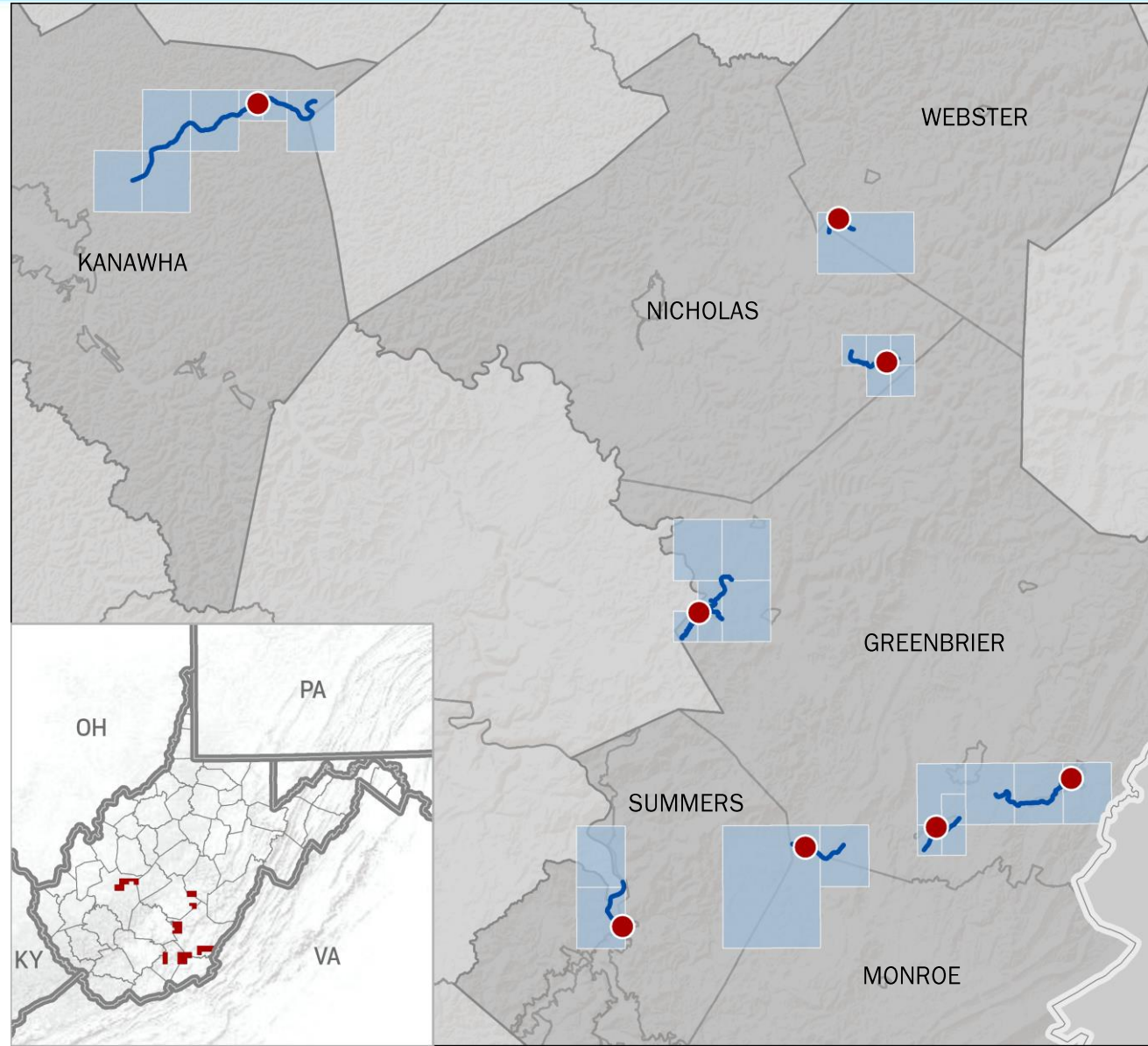
- Long-term streamflow data is used to anticipate and mitigate the effects of future flooding
- After the 2016 floods, the U.S. Geological Survey (USGS) and FEMA began a study to **evaluate the flood's magnitude, extent and probability of occurrence**



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# 2016 Flood Study

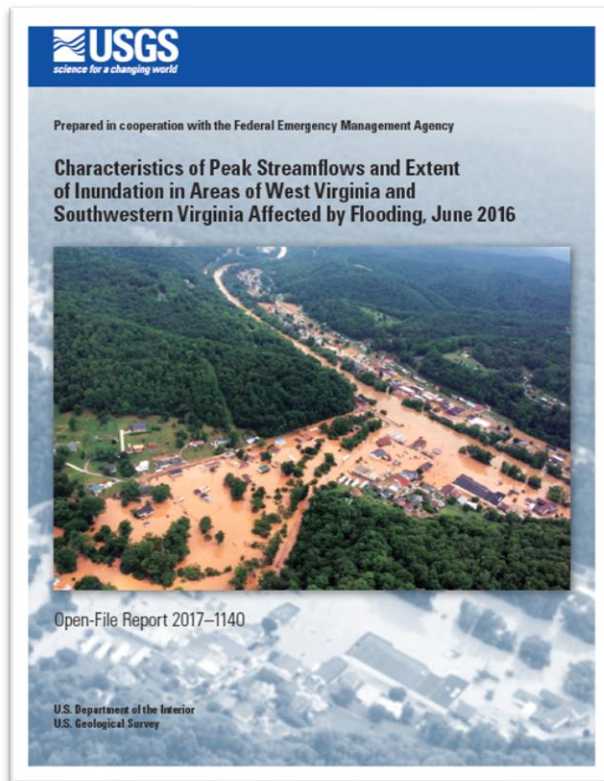
- The study used high water marks to create flood-inundation maps for eight stream reaches
- FEMA prioritized these stream reaches for detailed flood studies



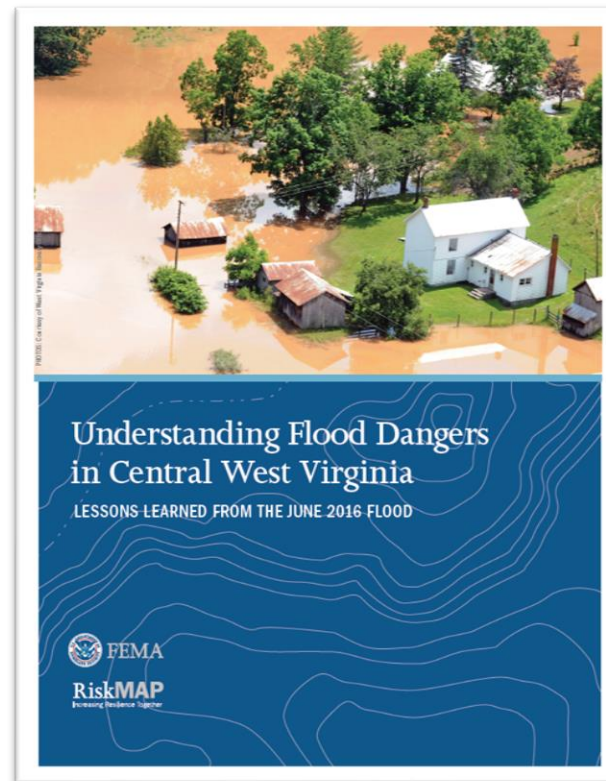
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# 2016 Flood Study

- Findings were published in a USGS report and a companion FEMA report



[Link](#)



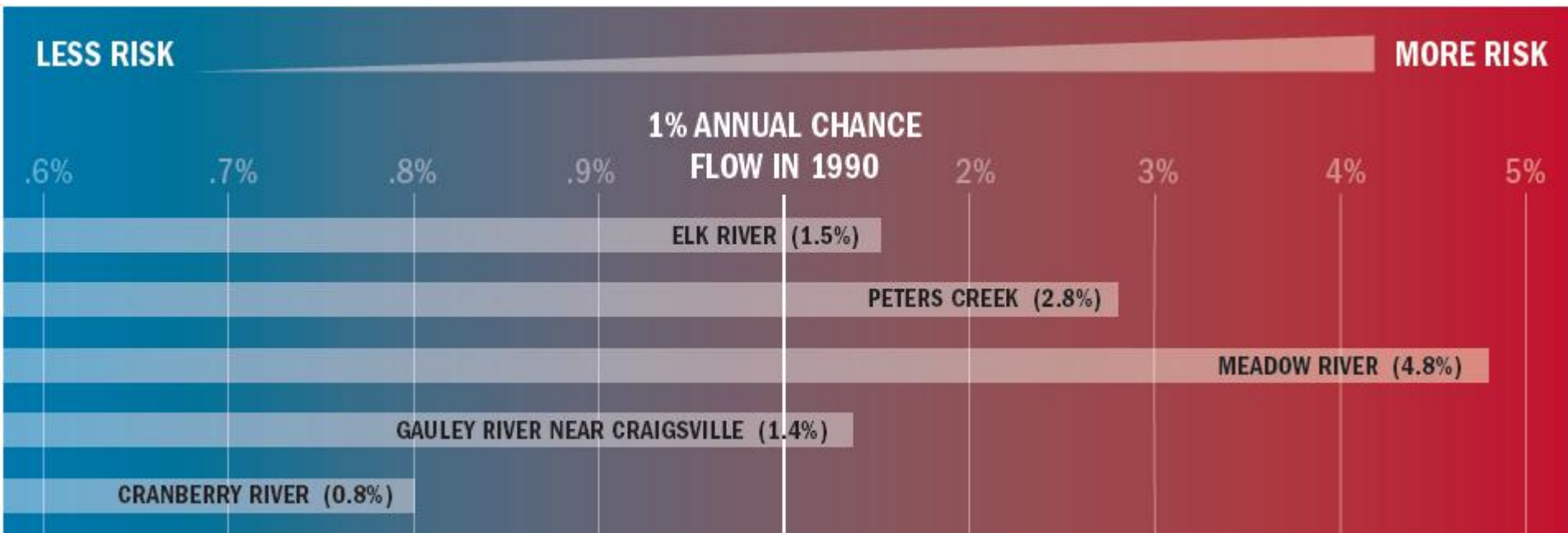
[Link](#)



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# Study Findings

- **FINDING:** In general, the odds are changing and it is not in our favor. The flood flows estimated to have a 1% annual chance in 1990, now mostly have higher probabilities.



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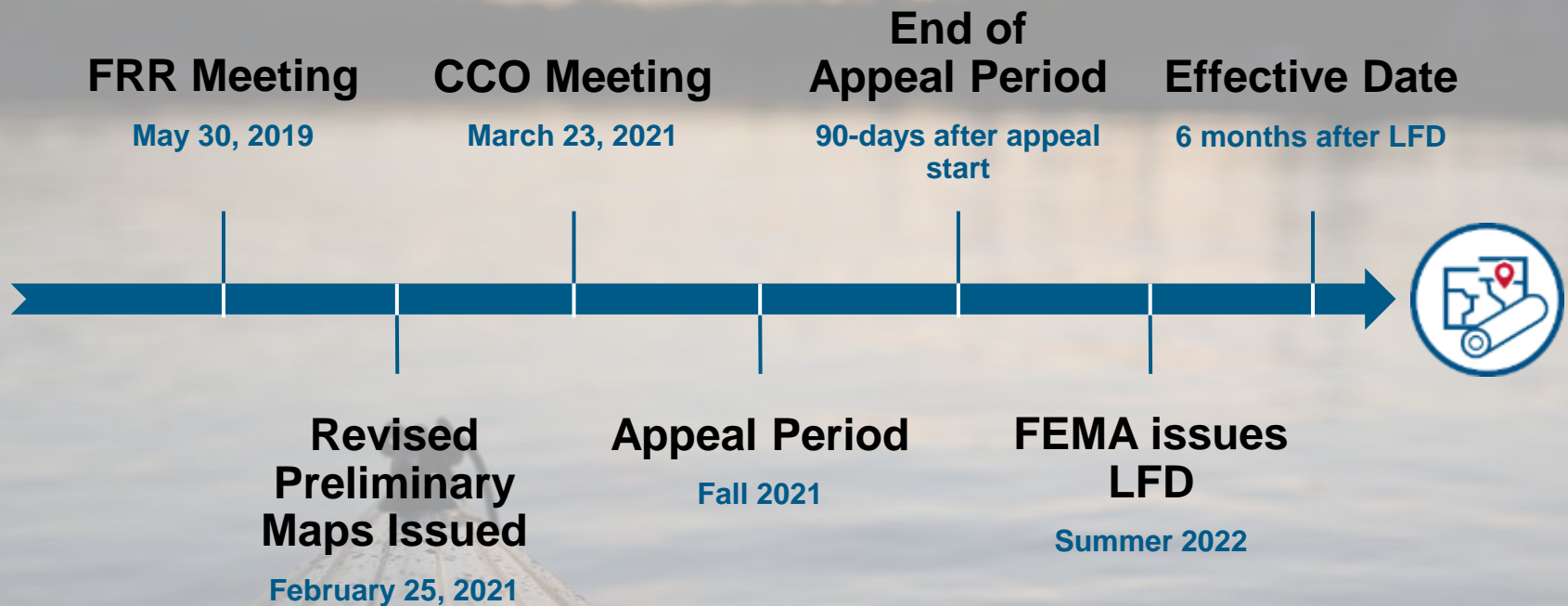
# Where We Are - Preliminary Maps



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**RiskMAP**  
Increasing Resilience Together

# Timeline for Kanawha County, WV Post-Disaster Study



**FRR:** Flood Risk Review

**CCO:** Community Coordination and Outreach

**LFD:** Letter of Final Determination

# Where Can I Find My Flood Maps?

The FEMA Map Service Center (MSC) is the official public source for flood hazard information: <https://msc.fema.gov/portal/home>.

FEMA Flood Map Service Center : Welcome

Looking for a Flood Map? ?

Enter an address, a place, or longitude/latitude coordinates:

Enter an address, a place, or longitude/latitude coordinates

Looking for more than just a current flood map?  
Visit [Search All Products](#) to access the full range of flood risk products for your community.

**Please Note:** Searching All Products by county displays all products for all communities within the county. You can refine your search results by specifying your specific jurisdiction location using the drop-down menus above.

- Effective Products (11) ?
- Preliminary Products (21) ?
- Pending Product (0) ?
- Historic Products (5) ?
- Flood Risk Products (0) ?

Enter an address for location search

Search Results for CLENDENIN, TOWN OF

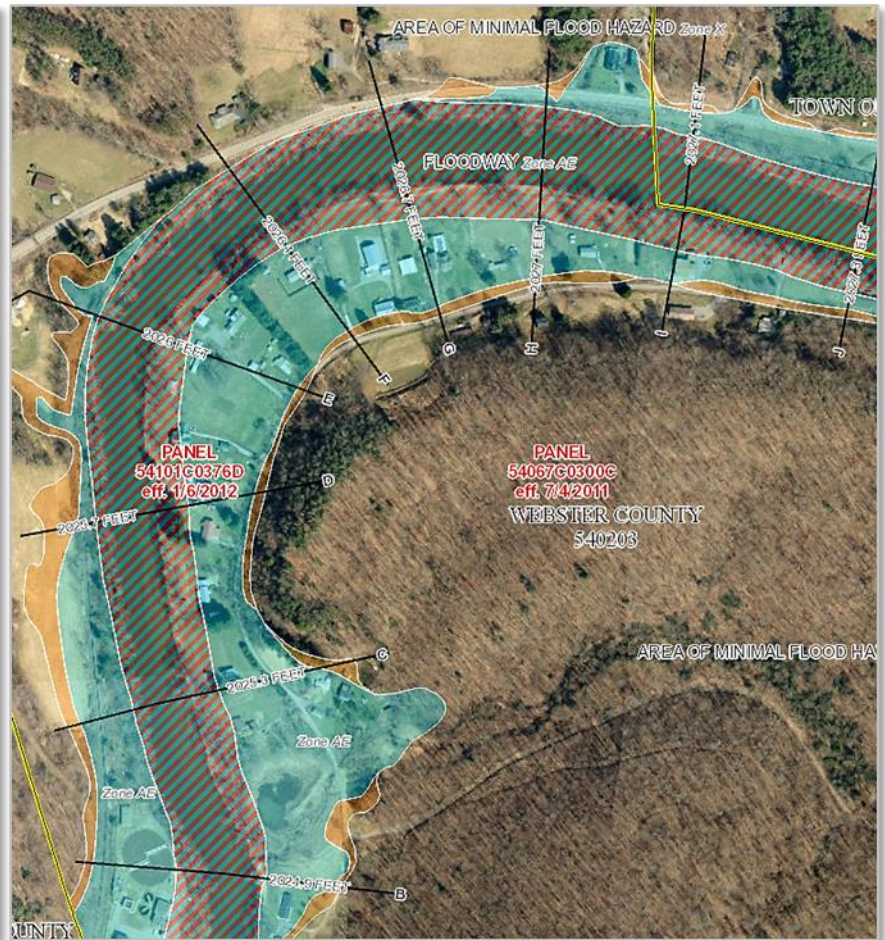
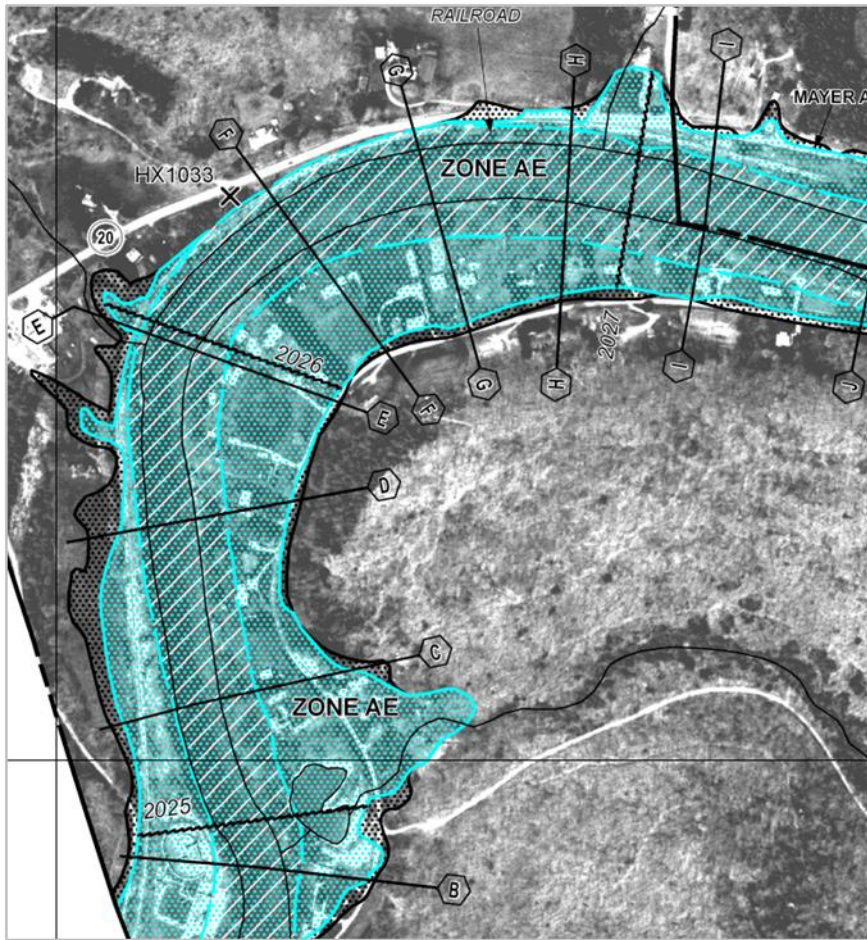
Click [subscribe](#) to receive email notifications when products are updated. If you are a person with a disability, are blind, or have low vision, and need assistance, please contact a [map specialist](#).

**Please Note:** Searching All Products by county displays all products for all communities within the county. You can refine your search results by specifying your specific jurisdiction location using the drop-down menus above.

- Effective Products (11) ?
- Preliminary Products (21) ?
- Pending Product (0) ?
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- Flood Risk Products (0) ?

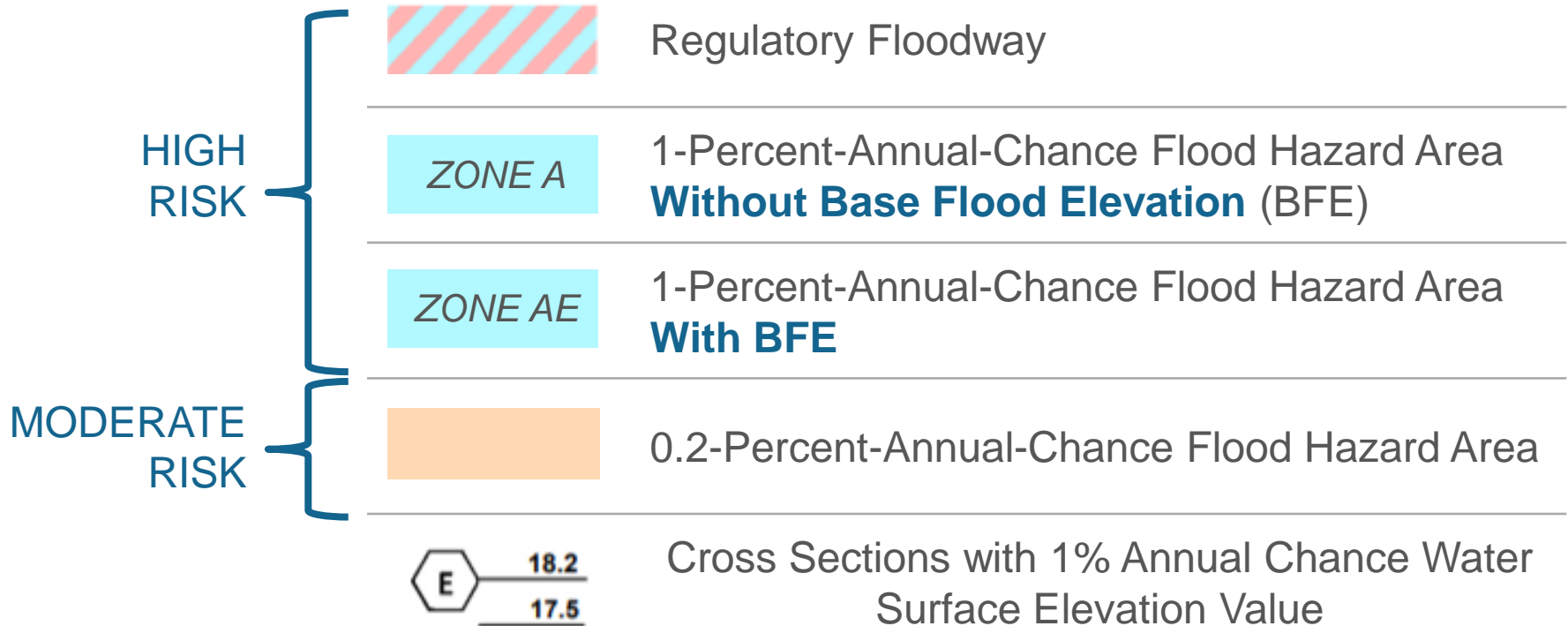


# Floodplain Map Overview



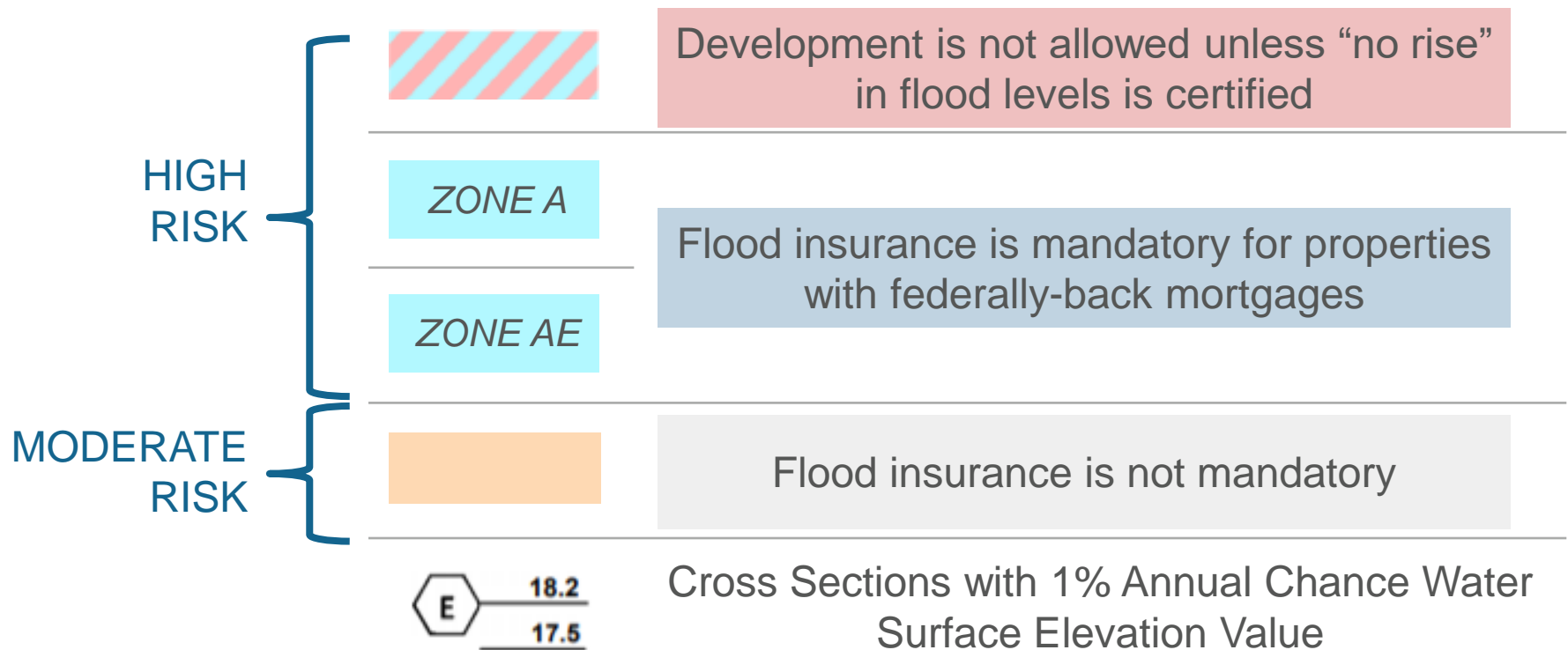
FEMA

# Floodplain Map Overview



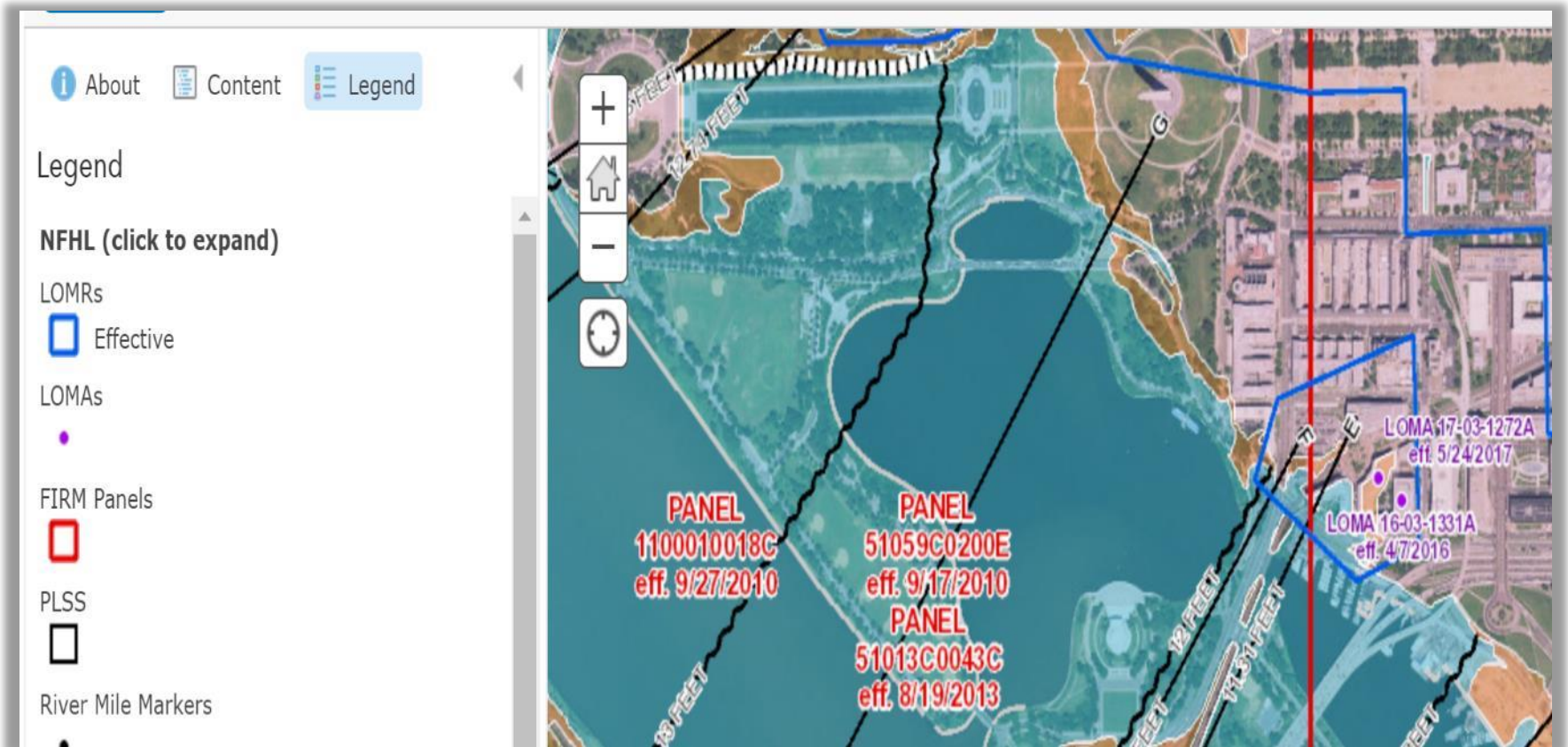
FEMA

# Floodplain Map Overview



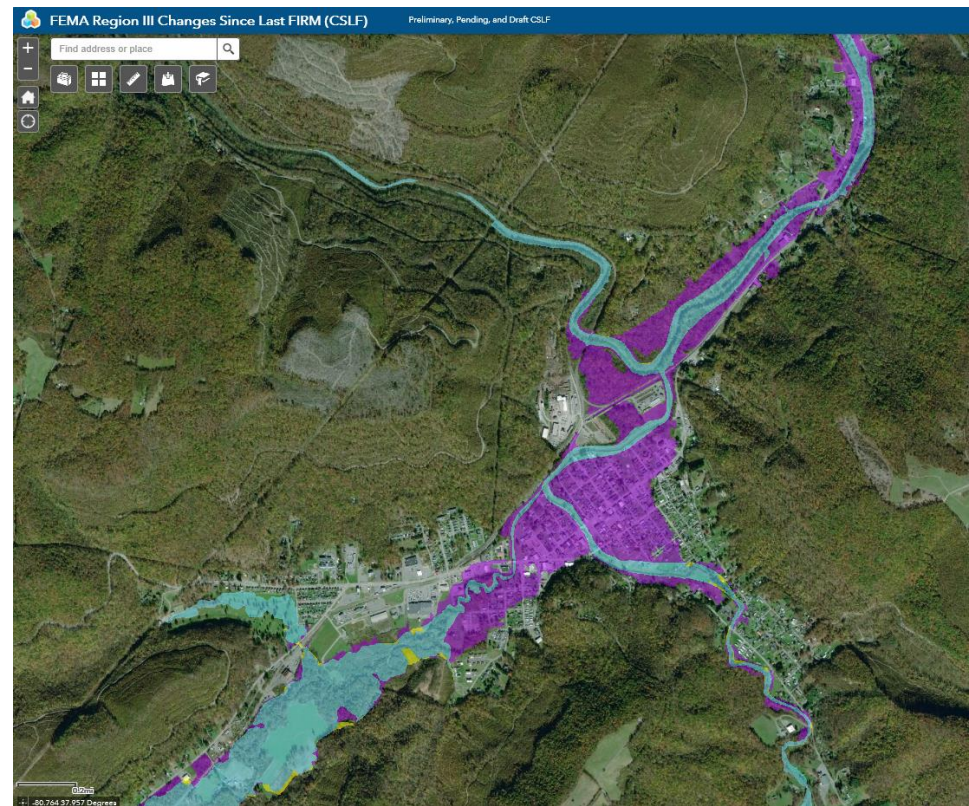
# National Flood Hazard Layer

Visit <https://www.fema.gov/national-flood-hazard-layer-nfhl> for multiple options to view and download NFHL data.



# How Did the Floodplain Map Change?

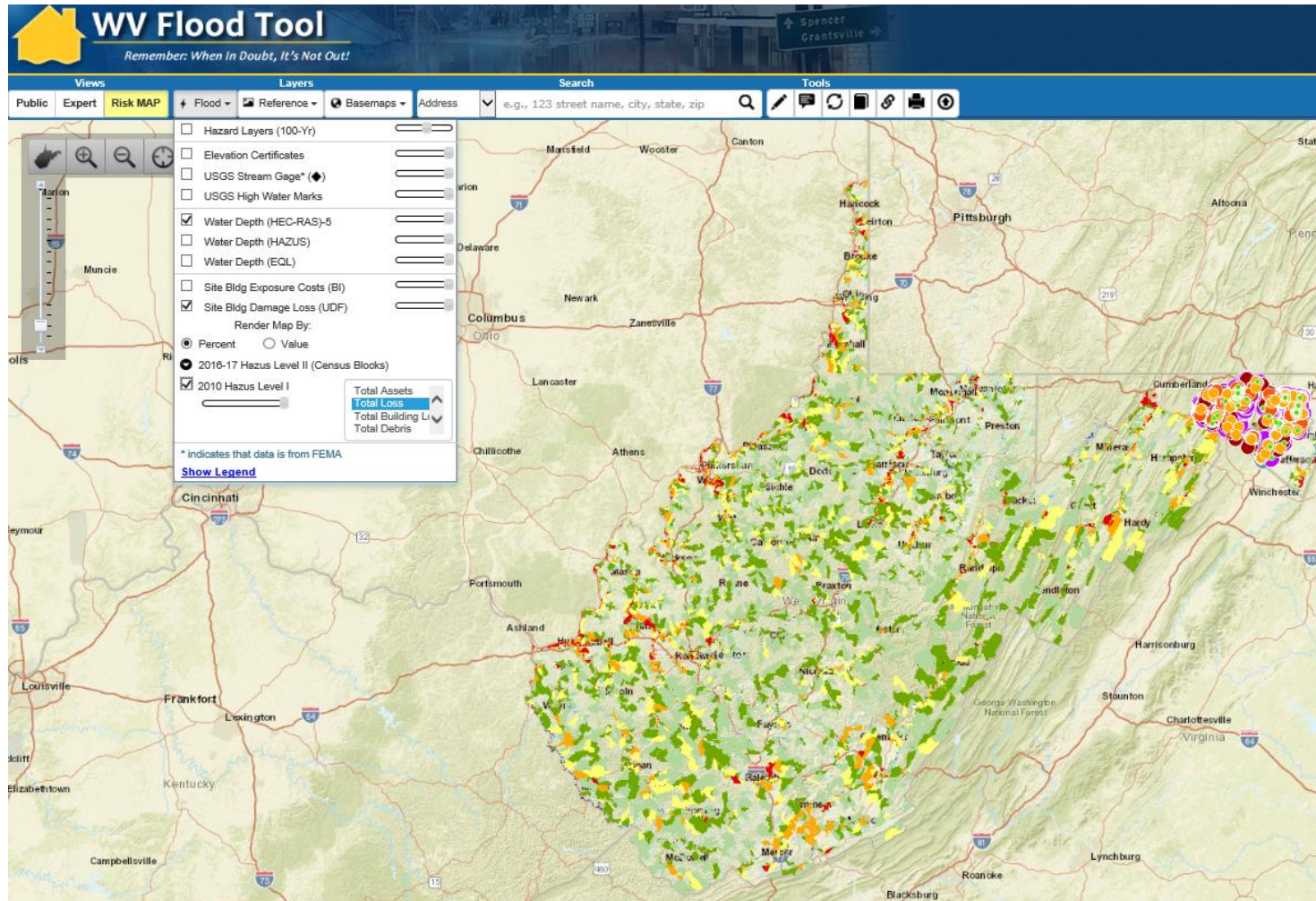
- FEMA Region III Changes Since Last FIRM (CSLF) Viewer:  
<https://arcg.is/1yDTyv1>
- Change in Floodplain Extents:
  - Purple – Increase
  - Blue – Still Floodplain
  - Yellow – Decrease
- FEMA Flood Map Changes Viewer:  
<https://msc.fema.gov/fmcv>





# West Virginia Flood Tool

<https://www.mapwv.gov/flood/map/>



# Flood Depth and Elevation Grids

**WV Flood Tool**  
Remember: When In Doubt, It's Not Out!

**Layers:** Risk MAP, Flood, Reference, Basemaps

**Search:** Address: e.g., 123 street name, city, state, zip

**Tools:** [Navigation icons]

**Legend:**

- Water Depth (HAZUS)
- Water Depth (EQL)
- Site Bldg Exposure Costs (BI)
- Site Bldg Damage Loss (UDF)
- 2016-17 Hazus Level II (Census Blocks)
- 2010 Hazus Level I
  - Total Assets
  - Total Loss
  - Total Building Los
  - Total Debris
  - Total Shelter

\* indicates that data is from FEMA  
[Hide Legend](#)

**100-Yr High Risk Flood Zone**  
FEMA Effective Levee-Protected Area

**FEMA Effective Floodplain**

- Floodway
- Flood Hazard Zone

**Advisory Zone A or Updated Zone AE**

**Water Depth (HEC-RAS)**  
Flood Depth (Ft)  
High: 864.11  
Low: 0

**Map Data:**

- Flood Hazard Area: Location is **WITHIN** an advisory floodplain but **NOT** a FEMA 100-year effective floodplain. [More Info](#)
- Flood Zone: Advisory A (Advisory Flood Heights available)
- Stream: Leatherwood Creek
- Watershed (HUC8): Elk (5050007)

**FEMA Issued Flood Map:** 54039C0305E [Download](#) [Share](#)

**Map Effective Date:** 2/6/2008

**Contacts:** Kanawha

**Flood Height:** About 649 ft (Source: AFH) [More Info](#)

**Water Depth:** About 0.2 ft (Source: HEC-RAS)

**HEC-RAS Model:** N/A

**Community:** Kanawha County  
CID: 540070 CRS Class: 9

**Location (long, lat):** (-81.362594, 38.464380)  
**Location (UTM 17N):** (468367, 4257402)

**External Viewers:** [Icons]

**Elevation:** About 648 ft (Source: FEMA 2016)

**Address:**  multiple addresses

**Parcel ID:**  20-01-0025-0057-0002 [Disclaimer](#)

**Flood Risk Information** [Related Resources](#)

- Flood Risk Assessment: N/A
- 3D Flood Visualization

**Risk Information for the highlighted census block area:** 540390112004081

- Total Assets Exposed: \$7994k
- Total Loss (Bldgs and Contents): \$16k
- Building Loss: \$10k
- Debris Removal: 5k ton
- Temporary Shelter: 1 person(s)

# Is There a Person I Can Talk To?

Map specialists are available at the **FEMA Map Information eXchange (FMIX)** to assist customers. **FMIX** also connects stakeholders with a wide range of technical subject matter experts.



**1-877-FEMA MAP**  
(1-877-336-2627)



**FEMAMapSpecialist@riskmapcds.com**

**Online Chat:**

**[www.floodmaps.fema.gov/fhm/fmx\\_main.html](http://www.floodmaps.fema.gov/fhm/fmx_main.html)**



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# Impacts



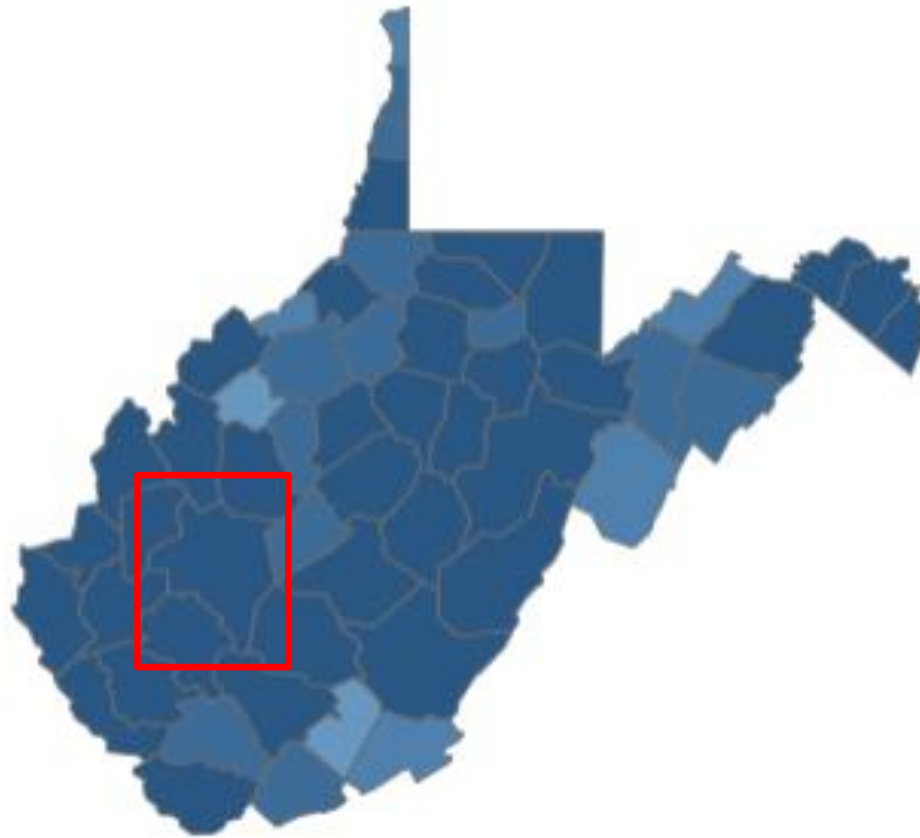
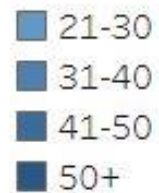
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# History of Flooding

- 113 flood events in Kanawha County from 1996-2019<sup>1</sup>

Flood Events



<sup>1</sup> <https://www.fema.gov/data-visualization-floods-data-visualization>



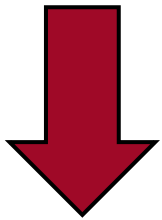
# Community Insurance Overview

	Community*	# of Policies in Force	Insurance in Force	# of Paid Losses Since 1978	Losses Paid Since 1978
1	City of Charleston	291	\$72,366,600	345	\$1.7M
2	Town of Clendenin	50	\$7,580,500	122	\$6.6M
3	Kanawha County Unincorporated Areas	1,282	\$203,179,800	1,538	\$27.5M
<b>Countywide Total</b>		2,152	\$283,126,900	2,244	\$37.9M

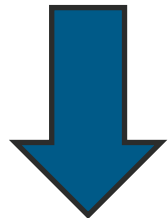
\*Includes communities included in flood map update



# Community Insurance Changes (Since May, 2019)



NFIP policies (2,614 to 2,152)



Average insurance premium (\$1,107 to \$917)



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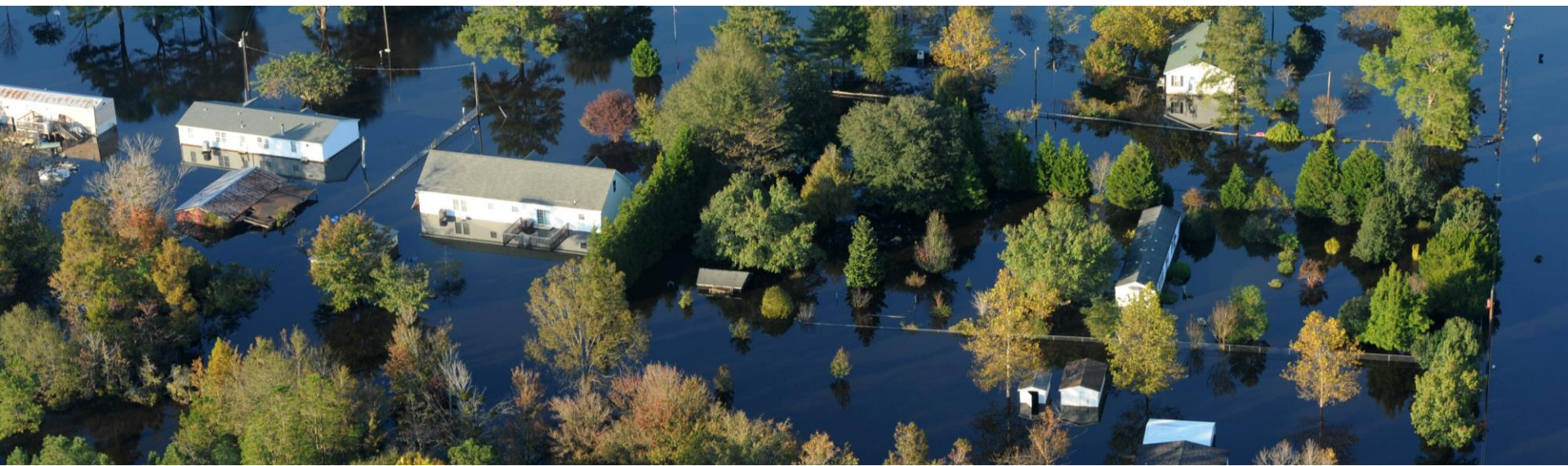
# Significant Impacts Overview

- Expected changes in number of structures in the high-risk zone:
  - City of Charleston: no change
  - Town of Clendenin: Increase (~45 mapped in, ~5 mapped out)
  - Unincorporated Areas: Decrease (~205 mapped in, ~310 mapped out)
- Estimated percent of structures in the high-risk zone:
  - Countywide, 16% of structures are expected to be in the high-risk zone after the map update
  - In Clendenin, 67% of structures may be in high-risk zone
- Expected changes in Base Flood Elevations (BFEs):
  - Downstream of Blue Creek updated BFEs are generally lower
  - Upstream of Youngs Bottom, updated BFEs are generally higher



# Flood Risk Doesn't Stop at a Line

- After 2016, 23 percent of all flood insurance claims came from outside the high-risk zone.
- Your community can regulate to standards higher than the NFIP minimum standards. Consider strengthening regulations using:
  - 0.2% annual chance flood
  - Buffer around Special Flood Hazard Area (SFHA)
  - Flood depth grids





# Floodplain Management



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# Permitting with Preliminary Data

- Recommend using preliminary data to **build / rebuild** safely
  - Permit with two sets of data and regulate to the **most restrictive**
  - Inform applicants of the future risk and **insurance implications**
  - Potential community liability
- Recommendation vs. requirement
  - Unless formally adopted by the community, use of preliminary data is not required
  - Communities must regulate at least to **current effective data**



# Timeline for Kanawha County, WV Post-Disaster Study

**Revised  
Preliminary  
Maps Issued**

February 25, 2021

- Insurance is not impacted by Preliminary Maps.
- Insurance changes with Effective Maps.
- There is time between to reach out to impacted property owners.

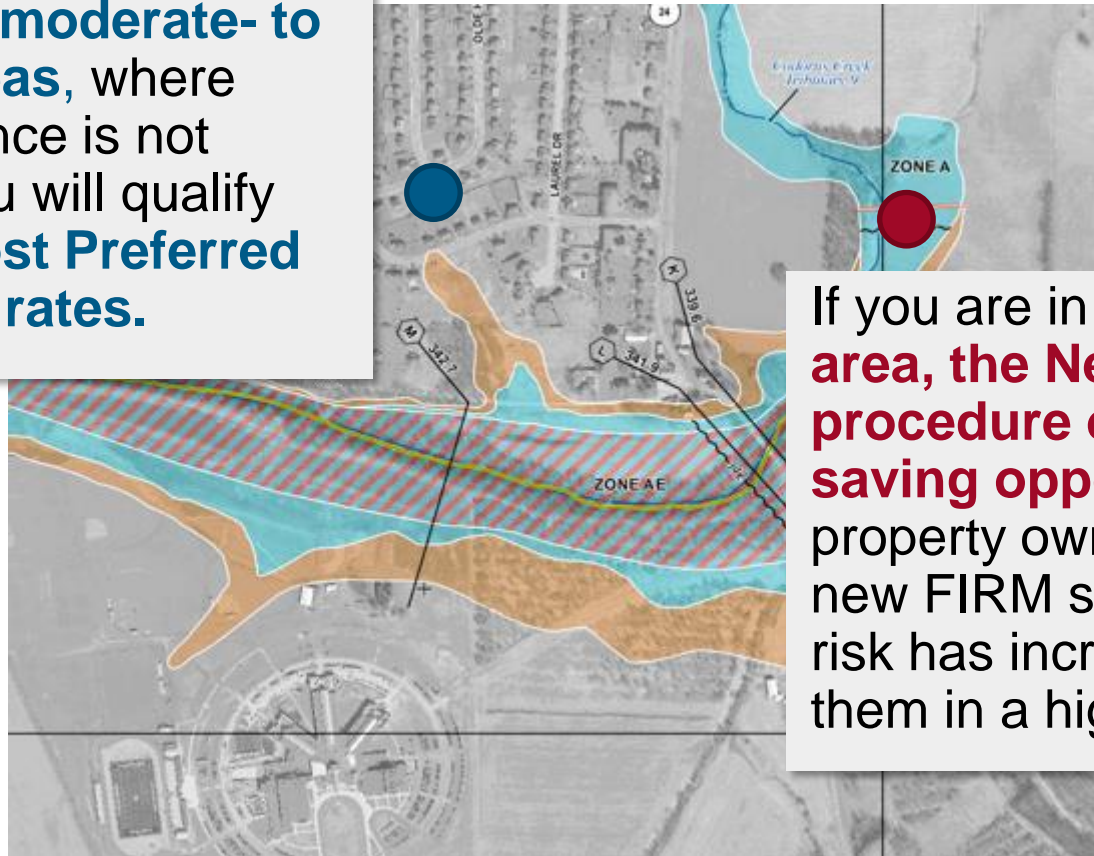
**Effective Date**

6 months after LFD



# Outreach Messaging for Residents

If you are in **moderate- to low-risk areas**, where flood insurance is not required, you will qualify for **lower-cost Preferred Risk Policy rates**.



If you are in **a high-risk area**, the **Newly Mapped procedure offers a cost-saving opportunity** for property owners when a new FIRM shows that their risk has increased, placing them in a high-risk area.



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# Outreach Messaging for Residents

- *NEW* Flood Risk Communication Video Series available on [FEMA YouTube Channel](#)
- Eight *short* videos
- Help understand, relate to, and communicate about the flood map update process



1. Introduction to the NFIP
2. Flood Insurance & Communities
3. Flood Risk Basics & Communities
4. [Introduction to Risk MAP\\*](#)
5. Providing Input as Maps are Developed
6. [Collecting Data to Create the Maps\\*](#)
7. [We Have a Map Now What?\\*](#)
8. Mitigation



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# Outreach Messaging for Residents

FEMA's Flood Risk Communication Video Series:

[https://www.youtube.com/playlist?list=PL720Kw\\_OojIUWw2bDc-On5MjQw13E6e](https://www.youtube.com/playlist?list=PL720Kw_OojIUWw2bDc-On5MjQw13E6e)



# Resources for Property Owners

- Advise property owners to contact **their insurance agents**
- Call the NFIP Referral Call Center:  
**1-888-379-9531**
- Visit: [www.floodsmart.gov](http://www.floodsmart.gov) and [www.fema.gov/flood-insurance](http://www.fema.gov/flood-insurance) for additional information





# What You Should Do



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# Community Action Items



**Review  
Preliminary  
Map, FIS  
and SOMA**



**Comment on  
Preliminary  
Information**



**Appeal  
Preliminary  
Map If  
Desired**



**Reach out to  
Community  
Members**



**Wait for  
LFD to  
Adopt**

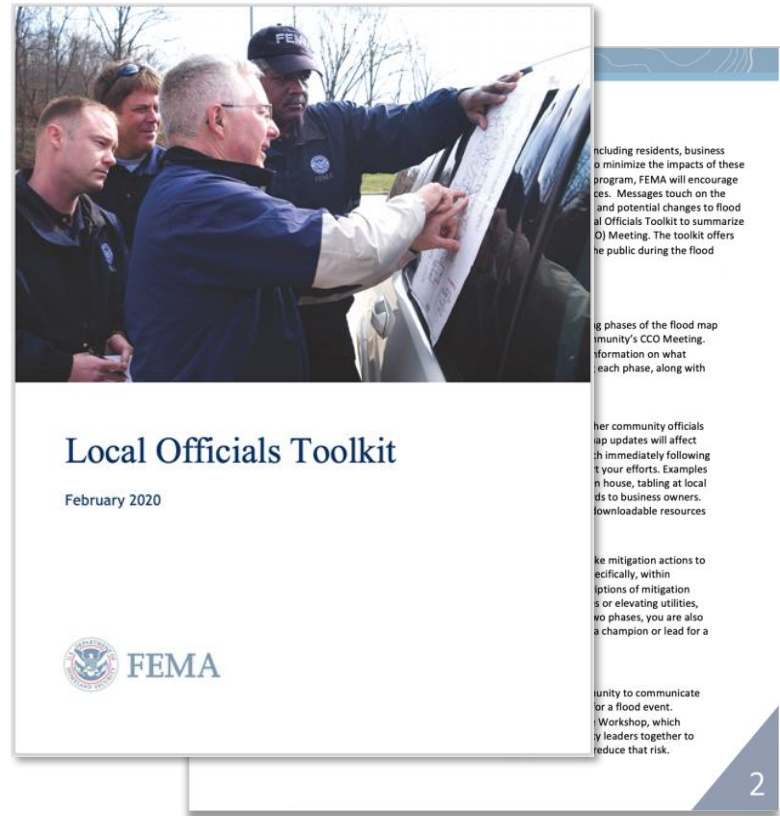
**FIS:** Flood Insurance Study  
**SOMA:** Summary of Map Actions  
**LFD:** Letter of Final Determination

# Your Role: Step by Step




## Local Officials Toolkit

1. Resource to support community outreach following the CCO meeting until maps become effective
2. Templated letters, messaging, and more to help communicate your community's flood risk and flood insurance requirements
3. Compilation of FEMA resources and tools to support your work to make your community safer and stronger



# Next Steps

- Fill out the Community Information Sheet.
  - This provides important local media contact information, which will help distribute the Public Service Announcement.
  - The Public Service Announcement will be sent prior to the start of the Appeal Period.
- Email the completed form after the meeting.

**Community Information Sheet**  **FEMA**

Date: \_\_\_\_\_

Community Name: \_\_\_\_\_

County/ State: \_\_\_\_\_

Does your community have geographic information system (GIS) capabilities?    Y    N

**Highest ranking community official:**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Community contact for floodplain management issues:**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

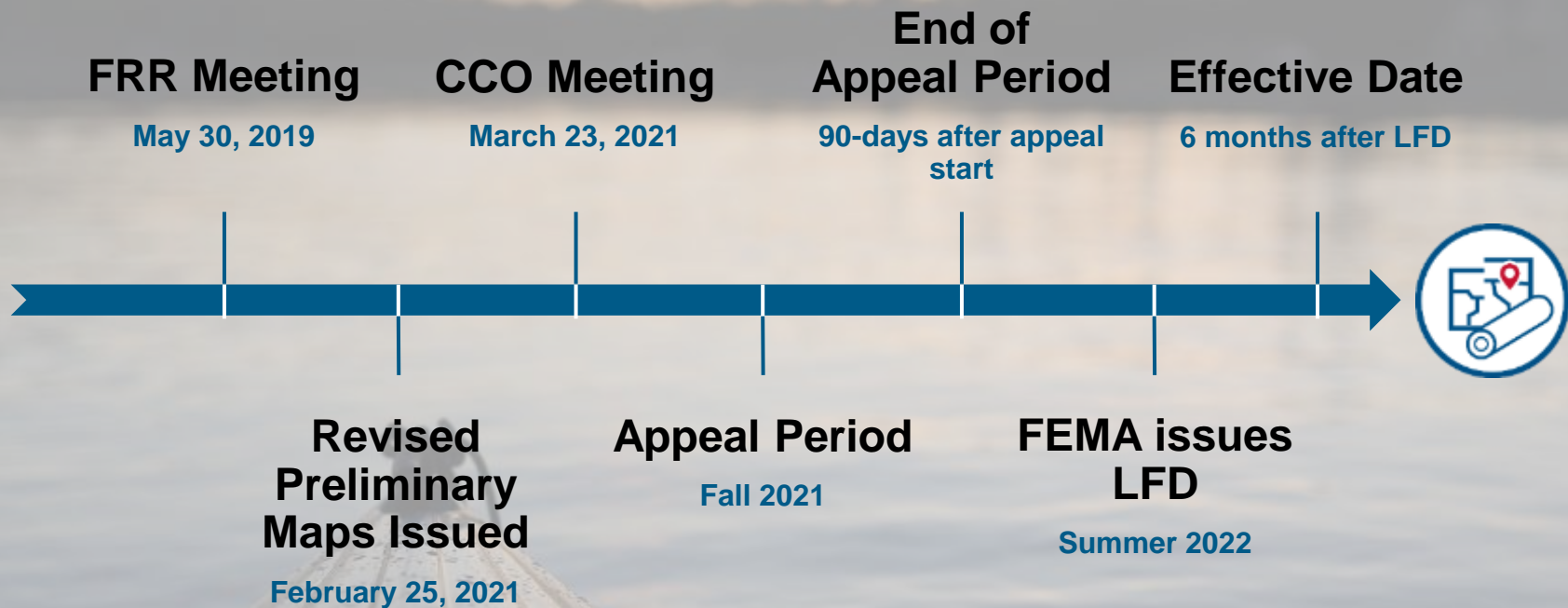
Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

-over-

# Timeline for Kanawha County, WV Post-Disaster Study



**FRR:** Flood Risk Review

**CCO:** Community Coordination and Outreach

**LFD:** Letter of Final Determination

# Contacts for Comment & Assistance



**State NFIP Coordinator:**  
**Chuck Grishaber**  
(304) 414-8462  
Charles.C.Grishaber@wv.gov

**State CTP Manager:**  
**Kevin Sneed**  
(304) 957-2571  
Kevin.L.Sneed@wv.gov



**FEMA Region III:**  
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