

### Community Coordination & Outreach (CCO) Meeting

Pendleton County, West Virginia September 14, 2021





- Welcome and Introductions
- Where We Are Preliminary Maps
- Impacts
- Floodplain Management
- Public Outreach
- What You Should Do





# Welcome and Introductions



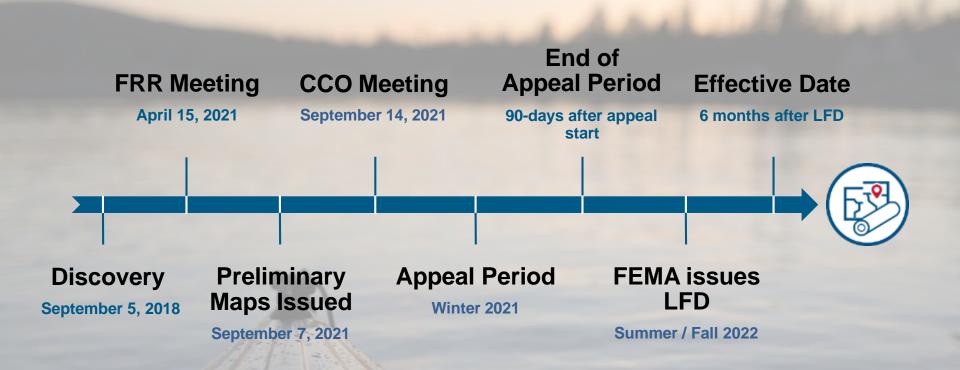


# Where We Are -Preliminary Maps





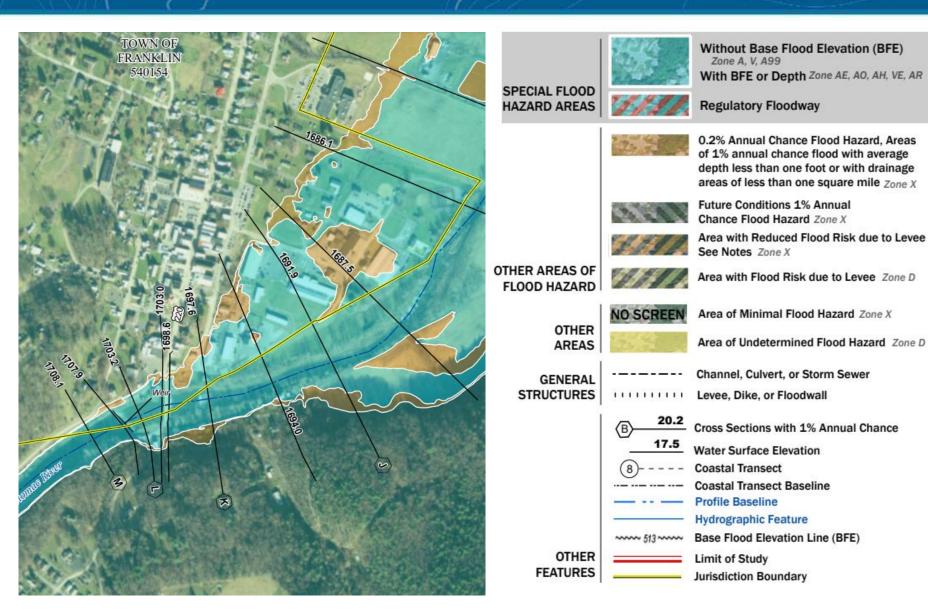
## **Timeline for Pendleton County**



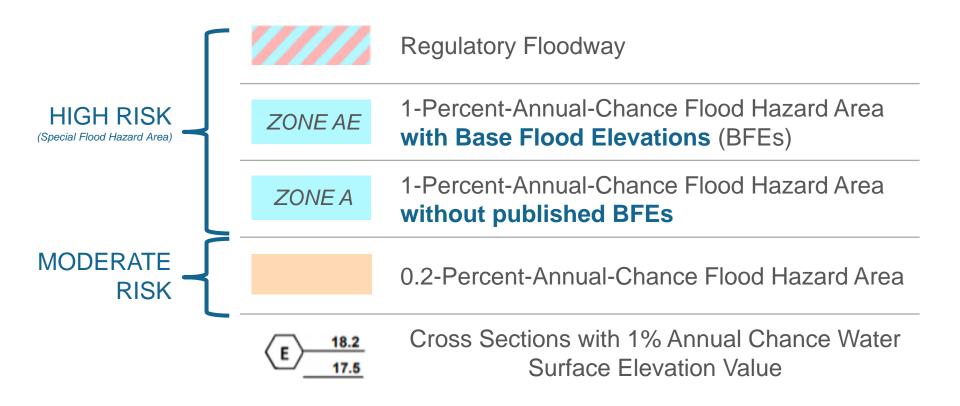
FRR: Flood Risk Review

- **CCO:** Community Coordination and Outreach
- LFD: Letter of Final Determination

## Floodplain Map Overview



### Floodplain Map Overview

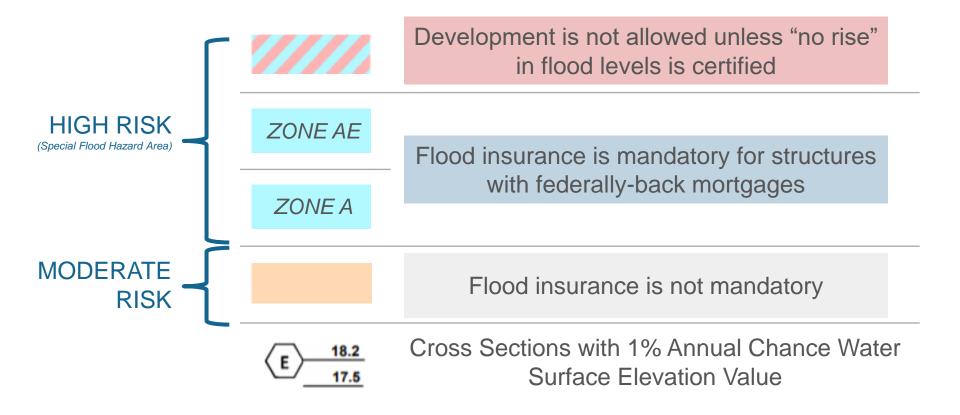


"The 100-Year Flood Zone Explained"





### Floodplain Map Overview



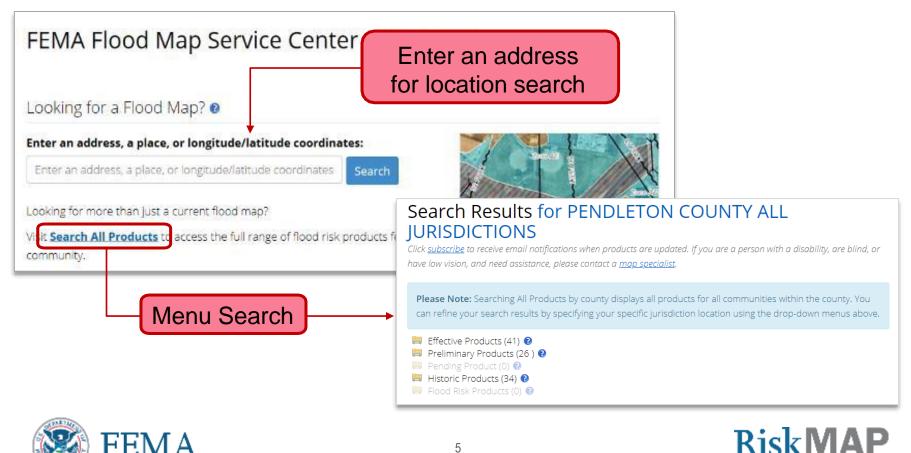
"The 100-Year Flood Zone Explained"





### Where Can I Find My Flood Maps?

The FEMA Map Service Center (MSC) is the official public source for flood hazard information: https://msc.fema.gov/portal/home



Increasing Resilience Together

## National Flood Hazard Layer

# Visit <u>https://www.fema.gov/national-flood-hazard-layer-nfhl</u> for multiple options to view and download NFHL data.

#### Accessing the National Flood Hazard Layer

#### Map Service Center

Access localized National Flood Hazard Layer data by searching FEMA's Map Service Center. Or you you may view, download, and print current local digital effective flood hazard

NEHL ArcGIS Viewer

FEMA's Map Service Center 🧪

data in an ArcGIS map. NFHL Viewer 🥕

In the <u>NFHL Viewer</u>, you can use the address search or map navigation to locate an area of interest and the NFHL Print Tool to download and print a full Flood insurance Rate Map (FIRM) or FIRMette (a smaller, printable version of a FIRM) where modemized data exist. Technical GIS users can also utilize a series of dedicated GIS web services that allow the NFHL database to be incorporated into websites and GIS applications. For more information on available services, go to the NFHL GIS Services User Guide.

You can also use the address search on the FEMA Flood Map Service Center(MSC) to view the NFHL data or download a FIRMette. Using the "Search All Products" on the MSC, you can download the NFHL data for a County or State in a GI Shife format. This data can be used in most GIS applications to perform spatial analyses and for integration into custom maps and reports. To do so, you will need GIS or mapping software that can read data in shapefile format.

FEMA also offers a download of a KM2 (keyhole markup file zipped) file, which overlays the data in Google Earth<sup>10</sup>. For more information on using the data in Google Earth<sup>10</sup>, please see <u>Using the National Flood Hazard Layer Web Map Service (WMS) in Google Earth<sup>10</sup>.</u>

#### Draft National Flood Hazard Layer

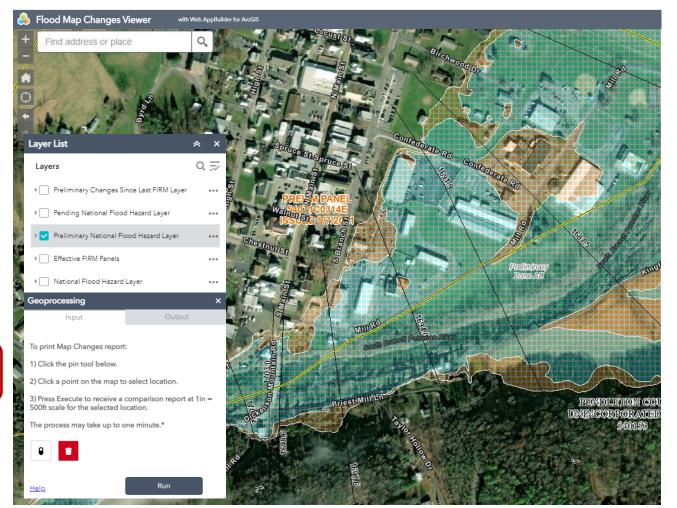
The <u>Draft National Flood Hazard Layer</u> is for early awareness of possible changes to regulatory flood map information. Until the data becomes effective and it appears in the National Flood Hazard Layer, the data cannot be used to rate flood insurance policies or enforce the federal mandatory purchase requirement.

#### Preliminary Flood Hazard Data

Preliminary flood hazard data provides the public an early look at their home or community's projected risk to flood hazards. Preliminary data may include new or revised Flood Insurance Rate Maps (FIRM), Flood Insurance Study (FIS) Reports and FIRM Databases. View your community's preliminary flood hazard data.

#### Pending Flood Hazard Data

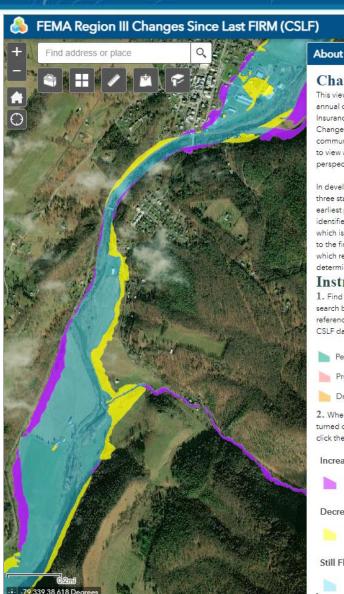
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### How Did the Floodplain Map Change?

- FEMA R3 Changes Since Last FIRM (CSLF) Viewer: https://arcg.is/19W5nm1
- Change in Floodplain Extents:
  - Purple Increase
  - Blue Still Floodplain
  - Yellow Decrease
- FEMA Flood Map **Changes Viewer:** https://msc.fema.gov/fmcv





#### **Changes Since Last FIRM**

This viewer describes the changes to the one percent annual chance floodplains designated on the Flood Insurance Rate Maps (FIRMs) during a map update. The Changes Since Last FIRM (CSLF) coverage allows local community officials to use advanced mapping capabilities to view and analyze their community with a new perspective.

In developing effective floodplains, the data goes through three stages. The first stage is draft data, in which the earliest possible changes to the regulatory flood map are identified. Following the draft stage is preliminary data, which is for review and guidance purposes only, but closer to the final product. Finally, pending data is produced which reflects upcoming changes after a letter of final determination has been issued.

#### Instructions:

1. Find a location by using the top left search bar. You can search by address, county, or zip code. You can also reference the polygons on the map to locate areas where CSLF data is available.

- Pending Data Available
- Preliminary Data Available
- Draft Data Available

2. When zoomed in far enough the CSLF layer will be turned on. For more information or to download a GIS file, click the increase or decrease colors on the map.

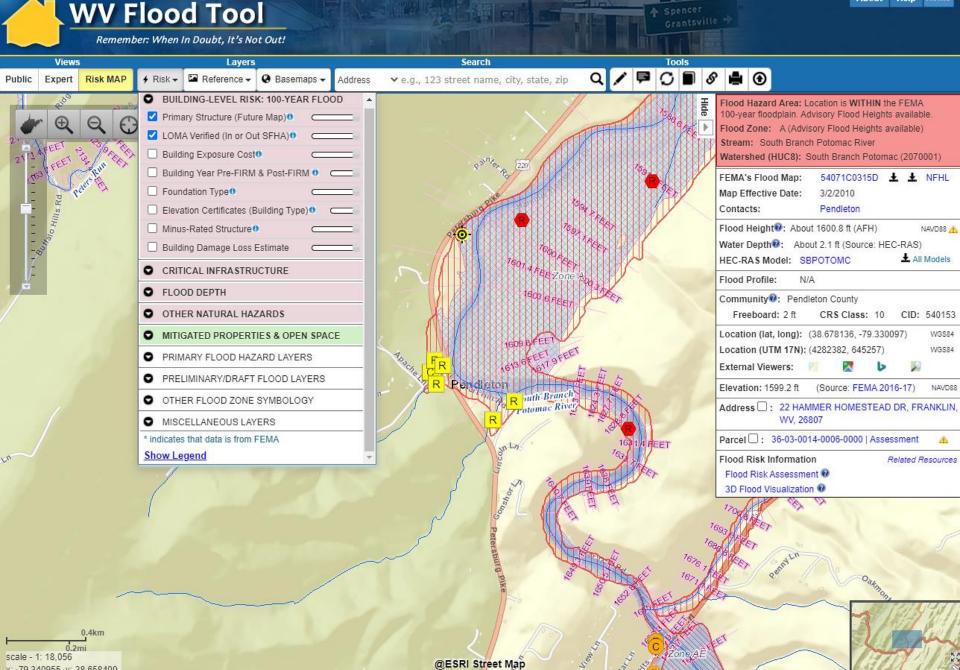
Increase in Flood Extent



Decrease in Flood Extent



Still Floodplain

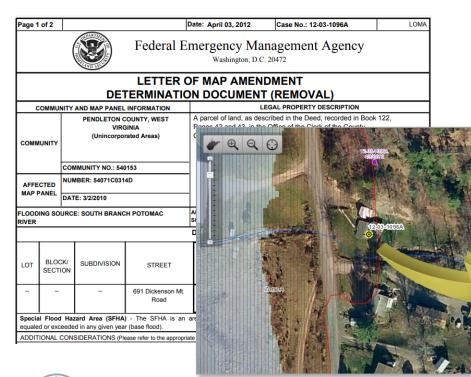


http://www.mapwv.gov/flood/

## LOMCs and SOMAs

### **Preliminary Summary of Maps Actions (SOMA)**

- > Now available with preliminary maps
- Identifies previously issued Letter of Map Change (LOMCs) and how those determinations are impacted by the new mapping effort





SOMA-1

PRELIMINARY SUMMARY OF MAP ACTIONS

Community: PENDLETON COUNTY

Community No: 540153

#### 2A.LOMCs on Revised Panels

LOMC	Case No.	Date Issued	Project Identifier	Original Panel	Current Panel
LOMA	00-03-1142A	04/07/2000	PO BOX 6, SENECA ROCKS	5401530025C	54071C0150E
LOMA	09-03-2172A	01/05/2010	Tax Parcel 46 Circleville Road and WV Route 28	5401530200C	54071C0300E
LOMA	11-03-0299A	01/18/2011	5456 SMITH CREEK ROAD	54071C0450D	54071C0450E
LOMA	11-03-0508A	01/27/2011	3306 BLUE GRAY TRAIL	54071C0325D	54071C0325E
LOMA	11-03-0705A	02/03/2011	CIRCLEVILLE DISTRICT, TAX MAP 14A, PARCEL 41	54071C0300D	54071C0300E
LOMA	11-03-1003A	05/06/2011	HC 74 BOX 106C	54071C0475D	54071C0475E
LOMA	12-03-1096A	04/03/2012	691 DICKENSON MT. ROAD	54071C0314D	54071C0314E
LOMA	12-03-0569A	04/12/2012	TAX MAP 47, TAX PARCELS 4.1 & 4.2	54071C0500D	54071C0500E
			20074 MOUNTAINEED DDIVE	E40740007ED	E 4074 00075F



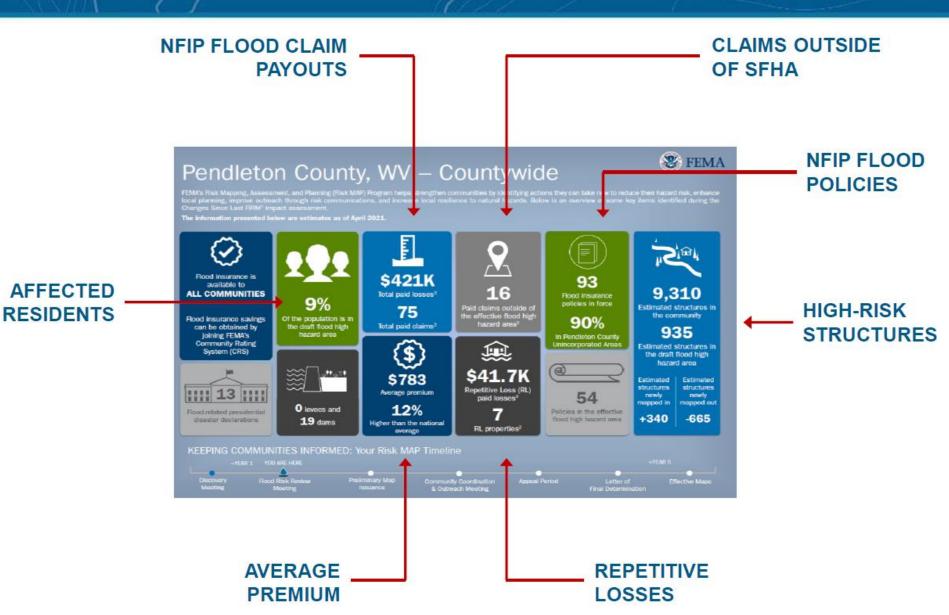


# Impacts





### Flood Risk Dashboards



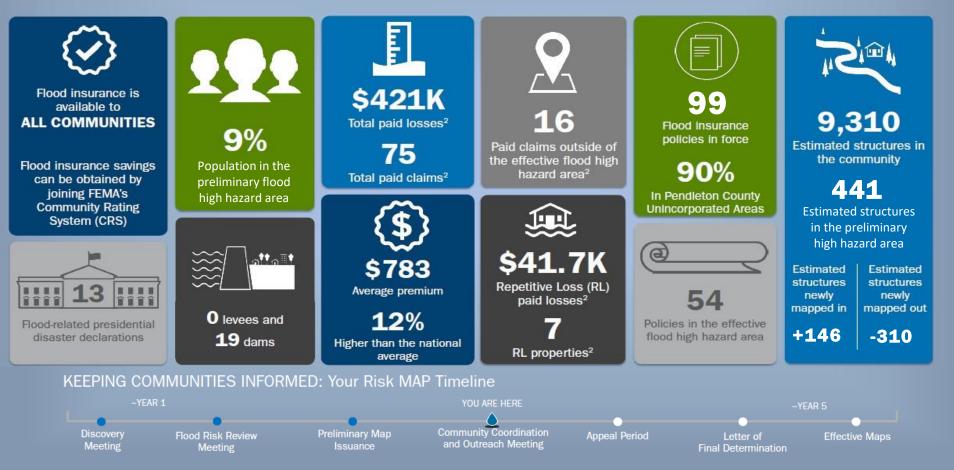
### Flood Risk Dashboards



### Pendleton County, WV – Countywide

FEMA's Risk Mapping, Assessment, and Planning (Risk MAP) Program helps strengthen communities by identifying actions they can take now to reduce their hazard risk, enhance local planning, improve outreach through risk communications, and increase local resilience to natural hazards. Below is an overview of some key items identified during the Changes Since Last FIRM<sup>1</sup> impact assessment.

The information presented below are estimates as of September 2021



### Historical Flood Risk and Costs

#### Historical Flood Impact

See how floods have impacted your state according to data from NOAA's Storm Events Database.

#### Program (IHP) can provide financial help and direct services after a disaster. The Choose a State program assists with housing needs not covered by insurance or provided by any WEST VIRGINIA other source. See differences in NFIP claims paid to individuals from 1996 - 2019 and funding from IHP for flood-related damages from 2006 - 2016 for your state. Flood Events Average NFIP 21-30 \$15.5K Claims ? 31-40 Payment 41-50 Average IHP 50+ \$4.0K ? Payment 0K 5K 10K 15K Average Amount 40 Flooding Event(s) ρ PENDLETON, WEST VIRGINIA $\mathcal{G}$ 7 Severe Storm(s) 4 Flood S 4 Hurricane 10 Flood Events \* 3 Snow 5 Pendleton, West Virginia æ 2 Biological 22 Disaster 0 Declaration(s) 2 Drought

Costs of Flooding

The National Flood Insurance Program (NFIP) provides flood insurance to

homeowners, renters, and business owners, FEMA's Individuals and Households

40 flood events in Pendleton County from 1996 - 2019

https://www.fema.gov/data-visualization-floods-data-visualization

# **County Public Assistance**

Category	Federal Funding since 2017 (# of Projects)		
A- Debris Removal	\$1,091,529 (24)		
B- Protective Measures	\$544,023 (23)		
C- Roads & Bridges	\$2,655,699 (183)		
D- Water Control	\$191,591 (1)		
E- Public Buildings	\$660,573 (9)		
F- Public Utilities	\$2,358,831 (12)		
G- Recreational or Other	\$333,118 (6)		
TOTAL	\$15,251,072 (242)		



### **Community NFIP Insurance Overview**

Community	# of Policies in Force	Insurance in Force	# of Paid Losses Since 1978	Losses Paid Since 1978
Town of Franklin	9	\$2,864,600	6	\$44,470
Pendleton County	90	\$13,869,500	69	\$376,068



### Significant Impacts Overview

- Compared to effective NFHL, widening and narrowing of the 1-percentannual-chance floodplain extent was observed throughout the county.
- Most streams experienced both increases and decreases when comparing the computed model WSELs to the current regulatory base flood elevations.
- After the map update, estimated total of 441 structures are expected to be in the SFHA, with concentrations observed along South Branch of the Potomac River. Note that earlier estimates from the Flood Risk Review Meeting in April 2021 likely included non-addressable, auxiliary structures.
- More structures have been mapped out (-310) than mapped in (+146).





### Flood Risk Doesn't Stop at a Line

- > 25% of all flood insurance claims come from outside high-risk areas.
- Your community can regulate to standards higher than the NFIP minimum standards. Consider strengthening regulations using:
  - 0.2% annual chance flood
  - "Freeboard"
  - Buffer around Special Flood Hazard Area (SFHA)
  - Flood depth grids

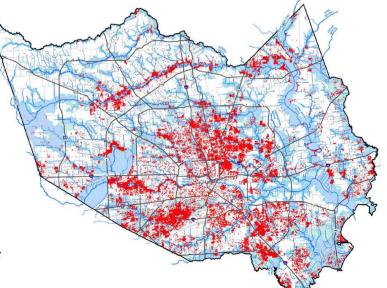
#### HURRICANE HARVEY GREATER HOUSTON

#### 154,170 Homes Flooded

32% < 100-yr 23% > 100 yr, < 500 yr 46% > 500 yr



SOURCE: Harris County Flood Control District



# Floodplain Management





### **Update Ordinance**

- Communities agree to adopt ordinances that meet or exceed the minimum requirements of the NFIP to participate in the program
- New maps = new ordinances
- > No postponement waivers or extensions will be granted
- The time to update your ordinance will be after the Appeals Period and after the LFD is issued
- Remember, without a compliant floodplain ordinance adopted and effective prior to the effect date of the new maps a community will be suspended from the National Flood Insurance Program (NFIP)





## Types of Ordinances

- > Zoning Ordinances
- Building Codes
  - Subdivision Regulations
  - Sanitary Regulations

### "Stand Alone" Ordinance

FEMA

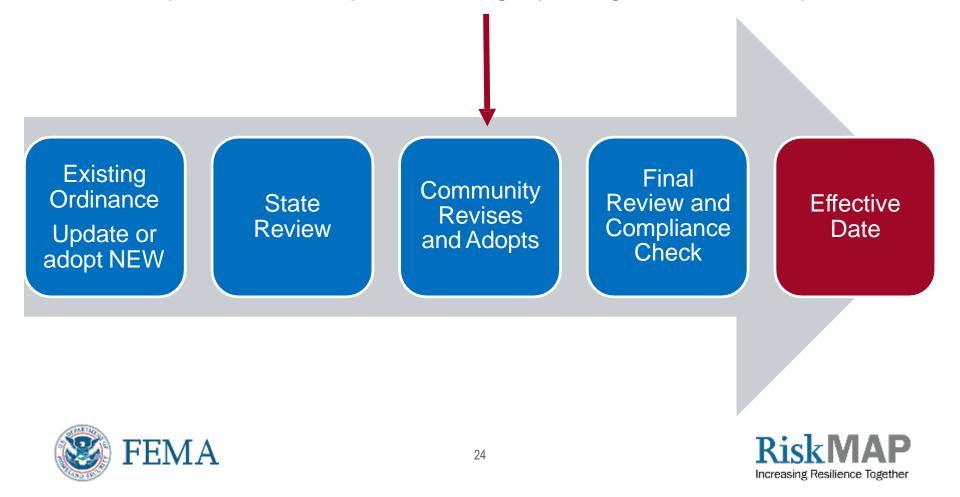
\*Remember severability clause and most restrictive local regulation applies!





### Establish a Timeline (After LFD)

Anticipate your local procedural requirements and timeline for the process for adoption meetings, postings, reviews, adoption



### **Planning Recommendations**

- > Set a date for adoption and notify state of scheduled date
- Signed, adopted ordinances should be submitted to State NFIP Coordinator
- > All communities need to have adopted a compliant ordinance
  - Failure to do so will result in suspension from the NFIP
  - Following state review, ordinances will be forwarded to FEMA
- It is strongly recommended that communities adopt and submit their ordinances as early as possible to avoid last minute complications
- > FEMA can not guarantee last minute reviews by effective date
- > Don't wait until the deadline!





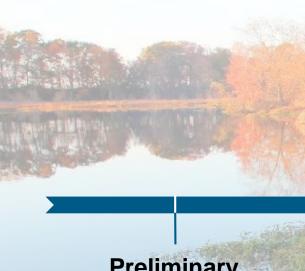
### Permitting with Preliminary Data

- Recommend using preliminary data to build / rebuild safely
  - Permit with two sets of data and regulate to the most restrictive
  - Inform applicants of the future risk and insurance implications
  - Potential community liability
- > Recommendation vs. requirement
  - Unless formally adopted by the community, use of preliminary data is not required
  - Communities must regulate at least to current effective data





### **Timeline for Pendleton County**





- Insurance is not impacted by Preliminary Maps.
- Insurance changes with Effective Maps.
- There is time between
  to reach out to
  impacted property
  owners.

#### **Effective Date**

6 months after LFD



# Public Outreach





### **Public Outreach**

### **Local Officials Toolkit**

- Resource to support community  $\geq$ outreach following the CCO meeting until maps become effective
- Templatized letters, messaging, and  $\geq$ more to help communicate your community's flood risk and flood insurance requirements
- Compilation of FEMA resources and  $\geq$ tools to support your work to make your community safer and stronger



Local Officials Toolkit February 2020	ver community officials ap updates will affect b immediately following t your efforts. Examples n house, tabling at local ds to business owners. iownloadable resources
SEMA	ke mitigation actions to ecifically, within iptions of mitigation s or elevating utilities, vo phases, you are also a champion or lead for a
FEMA	unity to communicate or a flood event. Workshop, which y leaders together to reduce that risk.





### **Outreach Messaging for Residents**

- NEW Flood Risk Communication Video Series available on <u>FEMA YouTube Channel</u>
- > Eight short videos



- Help understand, relate to, and communicate about the flood map update process
- 1. Introduction to the NFIP
- 2. Flood Insurance & Communities
- 3. Flood Risk Basics & Communities
- 4. Introduction to Risk MAP\*

- 5. Providing Input as Maps are Developed
- 6. Collecting Data to Create the Maps\*
- 7. We Have a Map Now What?\*
- 8. Mitigation





### **Resources for Property Owners**

- WV Flood Tool (updated end-user brochure)
- Advise property owners to contact their insurance agents
- Call the FEMA Flood
  Mapping and Insurance
  Exchange: 1-877-336-2627



Visit: <u>www.floodsmart.gov</u> and <u>www.fema.gov/national-flood-insurance-program</u> for additional info





- > Transformational leap forward for NFIP
- Since the 1970s, flood insurance rates have been predominantly based on relatively static measurements, emphasizing a property's location / elevation within a zone on a FIRM
- > Risk Rating 2.0 will consider more flood risk variables (including cost to rebuild) to more accurately reflect property-specific flood risk



### www.fema.gov/NFIPtransformation





### PHASED IMPLEMENTATION

### Phase I

**Beginning Oct. 1, 2021**, new policies will be subject to the new rating methodology. And existing policyholders eligible for renewal will be able to take advantage of immediate decreases in their premiums.

### Phase II

All remaining policies renewing *on or after April 1, 2022*, will be subject to the new rating methodology.

www.fema.gov/NFIPtransformation





### WHAT IS NOT CHANGING?

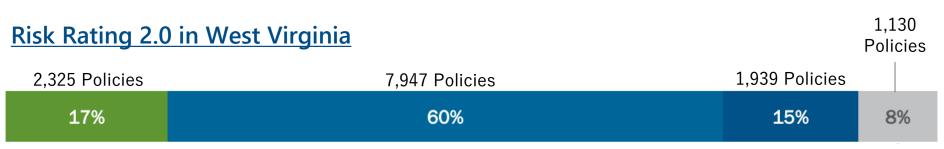
- Limiting Annual Premium Increases (no more than 18%)
- > Using FIRMs for Mandatory Purchase and Floodplain Management
- FEMA is maintaining some features to simplify the transition to Risk Rating 2.0 by offering premium discounts to eligible policyholders:
  - Offer premium discounts for pre-FIRM subsidized and newly mapped properties
  - Policyholders will still be able to transfer their discount to a new owner by assigning their flood insurance policy when their property changes ownership.
  - Discounts to policyholders in communities who participate in the <u>Community Rating System</u> will continue.





FEMA's core mission and programs continue to emphasize purchasing flood insurance and pursuing mitigation options to achieve resiliency. While there are many policies in force in West Virginia, there are still opportunities to increase participation in the program to improve resilience, as shown in the table below.

NFIP Policies in	Properties in WV Not	Average NFIP Claim Payout	Average Individual Assistance Claim
Force in WV	Covered by NFIP Policy	in WV in the Past 10 Years	Payout in WV in the Past 10 Years
13,300	700,000	\$15,500	\$4,000



#### **Risk Rating 2.0 in Pendleton County**

249	6	71%		3%
Im	nediate Decreases		Risk Rating 2.0 Data Analysis for	
Ave	erage \$0 - \$10 Per Month Increases (\$0 - \$120 Per Year)		States and Counties is accessible at:	
Ave	erage \$10 - \$20 Per Month Increases (\$120 - \$240 Per Ye	ar)	Risk Rating 2.0 State Profiles	
Ave	erage >\$20 Per Month Increases (>\$240 Per Year)			

**20**/

### For a deeper dive into Risk Rating 2.0:

FEMA Risk Rating 2.0 – Recorded Webinar (Aug 2021)

*Tony Hake* - Director for the Transformation of the National Flood Insurance Program (NFIP)

**Andy Neal** - Chief Actuary of the National Flood Insurance Program and Branch Chief of FEMA's Federal Insurance and Mitigation Administration's Actuarial and Catastrophic Modeling branch.

FEMA Risk Rating 2.0 – Fact Sheet



> ASFPM Member Webinars

### www.fema.gov/NFIPtransformation



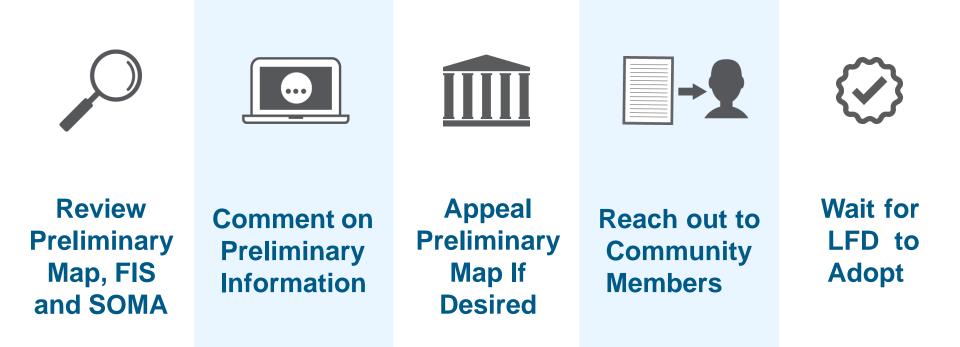


# What You Should Do





## **Community Action Items**



FIS:Flood Insurance StudySOMA:Summary of Map ActionsLFD:Letter of Final Determination



### The Statutory 90-Day Appeal Period

- (Prerequisite) Confirm Community Map Repository and publish in the Federal Register (FR).
- Appeal Start Letters will be sent to communities to explain the appeal period. These letters are issued ~4 weeks after the FR, and ~1 week before the 1<sup>st</sup> local newspaper notice (legal classified ad). A 2<sup>nd</sup> local newspaper notice follows ~1 week after the 1<sup>st</sup>.
- The Appeal Period begins with the 2<sup>nd</sup> local newspaper notice and lasts for 90 days... It cannot be shortened or extended.
- FEMA issues a supplemental press release to Radio / TV / Print media in conjunction with the legal classified ads.
- Appeals must be submitted by community representatives to FEMA during the 90-day period and contain scientific or technical data. Appeals will be acknowledged and resolved before the project advances to final stages.

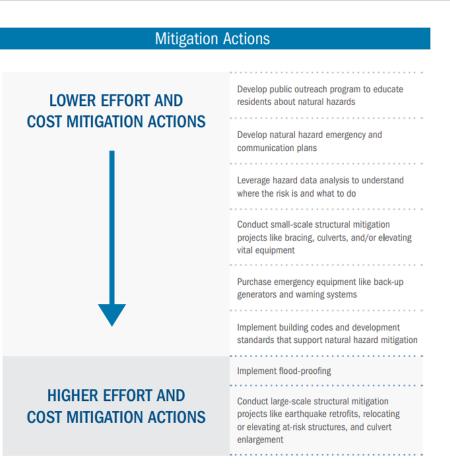




### Your Role

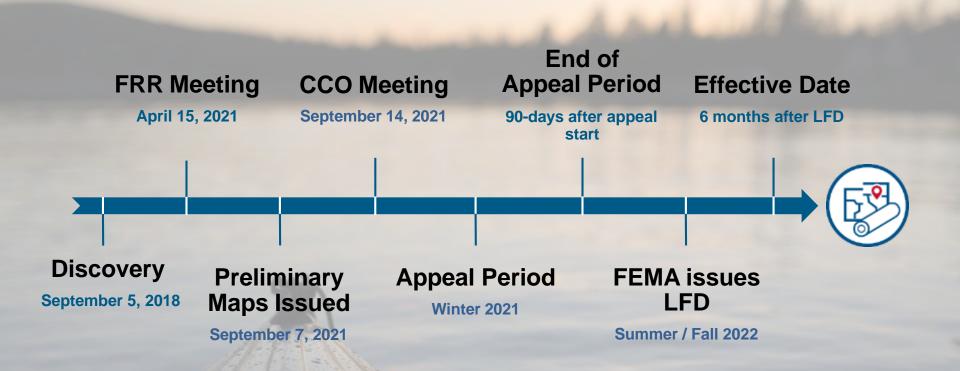
#### KNOW YOUR RISK - INSURE YOUR RISK - REDUCE YOUR RISK

- Leverage federal and state resources (such as FEMA's Local Officials Toolkit and the WV Flood Tool) to understand and communicate your community's flood risk and flood insurance requirements.
- Consider mitigation actions that could make your community safer and more resilient to disasters.
- Work with property owners on risk reduction (e.g., FEMA Brochure: <u>Protect Your Home from Flooding –</u> <u>Low-Cost Projects You Can Do Yourself</u>).





# **Timeline for Pendleton County**



- FRR: Flood Risk Review
- **CCO:** Community Coordination and Outreach
- LFD: Letter of Final Determination

### **Project Contacts**



State NFIP Coordinator: Chuck Grishaber (304) 414-8462 Charles.C.Grishaber@wv.gov State CTP Manager: Kevin Sneed (304) 957-2571 Kevin.L.Sneed@wv.gov

FEMA Region III: Elizabeth Ranson Mitigation Planning Specialist (215) 347-0686 Elizabeth.Ranson@fema.dhs.gov

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Mapping Partner: Jason Sevanick, GISP, CFM Study Manager (301) 254-2160 Jason.Sevanick@woodplc.com Robert Pierson, PMP Project Officer (215) 931-5650 Robert.Pierson@fema.dhs.gov

WVGISTC: Kurt Donaldson, GISP, CFM Manager (304) 293-9467 Kurt.Donaldson@mail.wvu.edu





### **General Assistance**

Map specialists are available at the **FEMA Mapping and Insurance eXchange (FMIX)** to assist customers. **FMIX** also connects stakeholders with a wide range of technical subject matter experts.





**1-877-FEMA MAP** (1-877-336-2627) FEMAMapSpecialist@riskmapcds.com

Online Chat: <u>www.floodmaps.fema.gov/fhm/fmx\_main.html</u>











